Module 5 – Valuation and exploitation of intangible assets

Objectives:

> Master KTT main objective: Delivering a high quality training covering the whole scope of technology transfer activities for professionals with significant experience and to newcomers.
> The training covers all domains related to the activities related to knowledge and technology Licensing in and Licensing out.

Target audience:

> TT managers
> Project managers
> Business managers
> IP experts or IP lawyers

Trainer(s):

Licensing Manager / IP and Tax Lawyer

Prerequisite(s):

Having a first experience with Technology Transfer.

TRAINING CONTENT

The value of a Technology for Businesses

> Economic analysis
> PatVal study
> IP as an asset: stock, securitization

Why and How to Valuate an Asset

> Value and price
> The valuation methods:
  > Cost-based methods
  > Market-based methods
  > Income-based methods

How to conduct an IP audit - due diligence

Evaluating the impact of risk factors

Simulation
> Use of different valuation methods (case study)

We accept the registration for separate modules. The request should be send at least 8 day before the start of training session. Contact us!