

# IEEPI

INTELLECTUAL  
PROPERTY  
TRAINING



*Make innovation  
travel safely*



[www.ieepi.org](http://www.ieepi.org)

# IEEPI

INSTITUT **E**UROPEEN **E**NTREPRISE  
ET PROPRIÉTÉ INTELLECTUELLE

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« For almost 20 years, we have been providing training in the strategic, managerial and economic aspects of intellectual property.

The whole team is committed to helping you build on and enhance your knowledge and skills. We look forward to hearing from you! »

Anne GROUSELLE - General Manager

**IEEPI**

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## OUR MISSIONS

- > Promoting the knowledge and use of IP-tools to innovation actors,
- > Offering specific trainings to businesses, research organisms and practitioners to develop IP strategic management,
- > Developing innovative training: new topics, coaching, E-learning and Serious Game on IP...



IEEPI has developed a specific expertise in tailor-made e-learning and serious game trainings suiting to your IP problematics.

- > Going international : European projects, international partnerships, trainings in English.

## QUALITY STANDARDS

### HIGH-LEVEL TRAINING:

IEEPI offered up-to-date, practical and, above all, high-quality training courses run by a network of high-level experts who are constantly.

### A GARANTEE OF QUALITY:



> IEEPI is Qualiopi certified.

Quality certification has been awarded for the following category of action: Training courses.



9001:2015

> IEEPI is ISO 9001:2015 certified.

The quality certification was issued under the following category of action: Professional training.

## OFFER

IEEPI offers you the opportunity to enhance your expertise and know-how through a comprehensive and diversified training program.

Our training methods, mainly online, enable you to organize your training time to suit the demands of your daily working life and the projects you're working on.

## CLIENTS

- > From small- and medium-sized to large companies,
- > Research institute, universities,
- > Patent offices and law firms,
- > Innovation support structures.

## MAIN PARTNERS

Université de Strasbourg, L.E.S France and Benelux, CNCPI, INPI, MEDEF, EPI, SCBT (ex CentreDoc), FranceBiotec...

## KEY FIGURES

- > More than 12,000 trainees have rated our training
- > More than 2,500 trainees (last 3 years)
- > 100 days of in-house training (last 3 years)



## MASTER KTT

### Knowledge and Technology Transfer Master degree (22 days)

- ✓ Fundamentals of KTT management,
- ✓ Analysing the market and building a strategy,
- ✓ Valuation and exploitation of intangible assets,
- ✓ Contractual aspects of TT,
- ✓ Negotiation and communication,
- ✓ Litigation and Entrepreneurship.

## ONLINE TRAINING

### Patent Licensing: Strategy and negotiation (18h)

- ✓ Elaboration of a Licensing-out program,
- ✓ Managing a Licensing-in approach.

### Best practices of international licensing Agreements (6h)

- ✓ Providing the key features of a contract,
- ✓ Understanding strategic and contractual issues.

## PARTNERSHIP TRAINING

### Certified Patent Valuation Analyst (14h)

- ✓ Valuation of Emerging Technologies,
- ✓ Advanced Patent Valuation,
- ✓ Calculating Damages Resulting from Patent Infringement.

## IN-HOUSE COMPANY TRAININGS

Onsite trainings are held at your company's premises to your management and other colleagues.

You learn our solutions and tools in a fully customized setting.

This highly flexible formula offers you:

- ✓ Content fully tailored to your company, the people involved, its challenges and strategy,
- ✓ Flexible, and responsive organization,
- ✓ No travel and accommodation costs,
- ✓ Qualified, individual advice from our training experts.

You can select topics from our training catalog. If you need specific topic, we can work with you on a tailored solution.