

# INTELLECTUAL PROPERTY TRAININGS



MAKE YOUR IDEAS TRAVEL SAFELY

IEEPI

EUROPEAN INSTITUTE FOR ENTREPRISE  
AND INTELLECTUAL PROPERTY



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Created by the French Ministry of industry and the French patent office (INPI), IEEPI develops the strategic use of intellectual property and trains managers and researchers in the field of IP.

## OUR ACTIVITIES

- > Promoting the knowledge and use of IP-tools to innovation actors.
- > Offering specific trainings to businesses, research organisms and practitioners to develop IP strategic management.
- > Developing innovative training: new topics, coaching, E-learning and Serious Game on IP...



IEEPI has developed a specific expertise in tailor-made e-learning and serious game trainings suiting to your IP problematics.

- > Going international : European projects, international partnerships, trainings in English.

## OUR COMMITMENTS

### HIGH QUALITY TRAININGS:

Training is provided by a network of senior experts who deliver lectures up to date with current international regulations.

### A GUARANTEE OF QUALITY:

IEEPI is certified ISO 9001 for the scope: vocational training.

ISO 9001:2015  
vocational training

## OUR TARGETS

- > SMEs, businesses
- > Research institutes and universities
- > Innovation agencies
- > IP attorneys, lawyers, consultants

## OUR PARTNERS

- > International: CENTREDOC, PICARRÉ, EPO, OAPI, SIPA, OMPIC...
- > Professional: CNCPI, ASPI, L.E.S, Unifab, APRAM...
- > Local: innovation agencies, business incubators, Chambers of Commerce and Industry, French Patent Office (INPI).

## OUR OFFER

Our training catalogue includes more than 200 days of training per year which deal with:

- ☑ Intellectual property strategies and patent portfolio management
- ☑ Open innovation and collaborative research
- ☑ Licensing, technology transfer and contracts
- ☑ IP valuation
- ☑ Patent litigation management

### VARIOUS FORMATS:

- ☑ Short courses (1 to 3 days)
- ☑ Licensing course (10 days)
- ☑ IP & Software course (8 days)
- ☑ Intellectual Property Strategies and Innovation Master Degree (20 days)
- ☑ Knowledge and Technology Transfer Master degree (22 days)



### TRAINING IN ENGLISH:

IEEPI provides several training sessions in English:

- ☑ Best practices of international licensing agreements
- ☑ Technology transfer market analysis and strategies
- ☑ From IP strategy to IP operations: organizing IP management

All IEEPI courses can be dispensed in English.



### IN-HOUSE COMPANY TRAININGS:

IEEPI proposes in-house custom-made trainings, adapted to the audience.

Thanks to this very flexible format you benefit from:

- ☑ Trainings adapted to your specific needs and fitting your business, its culture, issue and strategy.
- ☑ A flexible and responsive organisation of training sessions.
- ☑ An effective follow-up: evaluation, assessment, recommendations.